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#### RESEARCH TITLE

| STUDENT'S I | NAME |
|-------------|------|
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A project report submitted in partial fulfilment of the requirement for the award of the Bachelor of / Diploma of ......

Faculty's Name Universiti Tun Hussein Onn Malaysia

MONTH YEAR (Use Submission Month)

# I hereby declare that the work in this Report is my own except for quotations and summaries which have been duly acknowledged

| Student      |    | [SIGNATURE]                        |
|--------------|----|------------------------------------|
| Student      | •  | [STUDENT'S NAME]                   |
| Date         | :  |                                    |
| Supervisor   | :  | [SIGNATURE] [SUPERVISOR'S NAME]    |
| Co-Superviso | r: | [SIGNATURE] [CO-SUPERVISOR'S NAME] |

## DEDICATION [OPTIONAL]

For my beloved father and mother ...

#### **ACKNOWLEDGEMENT**

Acknowledgements must be written on a single page only. Its purpose is to record the author's appreciation for individuals or organizations that provided their assistance either directly or indirectly in the preparation of the thesis.

#### **ABSTRACT**

The abstract is a short summary of the thesis written in a single page only. It should describe the rationale and objectives (problem statement), the methodology, as well as the findings and conclusion of the study undertaken. The abstract should be between 250 - 350 words written in two languages, Bahasa Melayu and English. For English Reports, the abstract begins in English and continues with its Malay translation on the next page. Do not include any literature review, unexplained abbreviations, limitations or suggestions for future research in the abstract. It must be written with a single spacing.

#### **ABSTRAK**

Abstrak tesis adalah ringkasan pendek sesuatu tesis. Ia menerangkan tentang rasional dan objektif (pernyataan masalah), metodologi, keputusan dan Kesimpulan sesuatu kajian yang dijalankan. Abstrak tersebut antara 250 - 300 perkataan dan ditulis dalam dua bahasa, Inggeris dan Bahasa Melayu. Bagi tesis yang ditulis dalam Bahasa Inggeris, abstrak hendaklah ditulis dalam Bahasa Inggeris diikuti oleh terjemahan dalam Bahasa Melayu pada muka surat berikutnya. Jangan masukkan ulasan karya, singkatan tanpa penjelasan, kekangan kajian atau cadangan kajian lanjutan dalam abstrak.

### **CONTENTS**

| TITLE                                 | i    |
|---------------------------------------|------|
| STUDENT DECLARATION                   | ii   |
| DEDICATION                            | iii  |
| ACKNOWLEDGEMENT                       | iv   |
| ABSTRACT                              | V    |
| ABSTRAK                               | vi   |
| CONTENT                               | vii  |
| LIST OF TABLES                        | viii |
| LIST OF FIGURES                       | X    |
| LIST OF SYMBOLS AND ABBREVIATIONS     | xi   |
| LIST OF APPENDICES                    | xii  |
| CHAPTER 1 : INTRODUCTION              |      |
| 1.1 Introduction                      | 1    |
| 1.2 Research Background               | 2    |
| 1.2.1 Sub-Heading                     | 3    |
| 1.2.2 Sub-Heading                     | 4    |
| CHAPTER 2 : LITERATURE REVIEW         |      |
| 2.1                                   | 9    |
| CHAPTER 3: RESEARCH METHODOLOGY       |      |
| 3.1                                   | 10   |
| CHAPTER 4: RESULTS AND FINDINGS       |      |
| 4.1                                   | 11   |
| 4.1                                   | 11   |
| CHAPTER 5 : DISCUSSION AND CONCLUSION |      |
| 5.1                                   | 12   |
| REFERENCES                            | 13   |
|                                       |      |
| APPENDICES                            | 14   |

#### LIST OF TABLES

| 1.1 | Analysis for the location of o and w              | 15 |
|-----|---|----|
| 4.1 | Relation between speed, radius and imperial force | 37 |
| 4.2 | Change in rate of flow in pipe system due to      |    |
|     | gravity against change in the Reynold Number      | 39 |
| 5.1 | Relationship between displacement and rotation of |    |
|     | balance control                                   | 45 |
| 5.2 | Relationship between rotation and voltage         | 48 |
| 6.1 | For the compliment of valve depreciation at       |    |
|     | different open angels                             | 57 |

#### LIST OF FIGURES

| 1.1 | Method for flow system control                 | 15 |
|-----|--|----|
| 4.1 | Block diagram for flow control (close circuit) | 37 |
| 4.2 | Stability analysis                             | 39 |
| 5.1 | Force analysis                                 | 45 |
| 5.2 | Theorem Bernoulli                              | 48 |
| 6.1 | Pipe System                                    | 57 |

#### LIST OF SYMBOLS AND ABBREVIATIONS

 $Al_2O_3$  - Aluminum oxide/ Alumina

*B* - Proportionality constant

BVP - Boundary value problem

 $c_p$  - Specific heat at constant pressure

Cu - Copper

*CuO* - copper oxide

#### Greek symbol

a - Mass concentration of dust particles/ stretching rate

 $\beta$  - fluid-particle interaction for velocity

 $\delta$  - Velocity slip parameter

 $\eta$  - Similarity variable

#### Superscript

d - Dust particles

*f* - Fluid properties

*nf* - Nanofluid phase

*p* - Particle phase

#### Subscript

d - Dust particles

*f* - Fluid properties

*nf* - Nanofluid phase

#### LIST OF APPENDICES

| APPENDIX | TITLE                       | PAGE |
|----------|-----------------------------|------|
| A        | Thesis Status Approval Form | 50   |
| В        | Examiner Approval           | 51   |
| C        | Title Page                  | 52   |

#### **CHAPTER ONE**

#### TITLE OF CHAPTER

#### 1.1 Main Heading

First sentence in the first paragraph of a chapter begins from the left margin and justify.

First sentence of the second paragraph begins ONE TAB from the left margin and justify.

#### 1.1.1 Subheading No 1

First sentence in the first paragraph of a sub-title begins from the left margin and justify.

First sentence of the second paragraph begins ONE TAB from the left margin and justify .

Tables in the thesis must be numbered in Arabic numerals, linked to the respective chapter number. The caption must be appearing above the table, justified, without a period at the end, and single-spaced between lines for each table and the text within the table, should be written using the font size used in the document (as per section 1.9) and single spaced between the lines. If a table spans multiple pages, denote its continuation on the subsequent page as, for instance, "Table 1.1 (continued)."

Table 1.1: Number of Reviewed Journals with respect to Publication Source

| Number of reviewed journ          | als with r     | respect to publication sou | rce            |
|-----------------------------------|----------------|----------------------------|----------------|
| Name of journal                   | No of articles | Name of journal            | No of articles |
| A Journal of the Decision Science | 1              | Journal of Business        | 1              |
| Institutes                        |                | Marketing Management       |                |
| Academy of Management             | 1              | Journal of Business        | 6              |
| Journal                           |                | Research                   |                |

 Table 1.1: Continued

| Total  | 88       |                                      | 138 |
|--|----------|--------------------------------------|-----|
|  |          | Sustainable<br>Development           |     |
|  |          | Management &                         |     |
| Chain  | 1        | Entrepreneurship,                    | 1   |
| Journal of Purchasing and Supply                   | 1        | Resource Management World Journal of | 1   |
| Management   |          | Journal of Human                     |     |
| Journal of Product Innovation                      | 17       | The International                    | 2   |
| Management   | 4-       | & Social Change                      | •   |
| Journal of International                           | 1        | Technology Forecasting               | 6   |
| Marketing  |          | Investment                           |     |
| Journal of International                           | 1        | Technology and                       | 1   |
| Management Strategy                                |          | Strategic Management                 |     |
| Journal of Economics &                             | 1        | of Economy Technology Analysis &     | 2   |
| _  |          | Economic development                 |     |
| Journal of Marketing                               | 2        | Technological and                    | 1   |
| Industrial and Corporate Change                    | 3        | Technovation                         | 24  |
| Journal Small Business                             | 2        | Strategic Change                     | 1   |
| Technology Management International Small Business | 2        | Journal Stratagia Change             | 1   |
| International Journal of                           | 1        | Strategic Management                 | 5   |
| and Marketing                                      |          | Society                              |     |
| International Journal of Research                  | 1        | Science Technology and               | 1   |
| Management Management                              |          | 1 0110 y                             |     |
| Engineering Innovation &                           | <i>L</i> | Policy Policy                        | 5   |
| International Journal of                           | 2        | Science and Public                   | 5   |
| Electronic Business Management                     | 1        | Sciencetometrics                     | 1   |
| Innovation Management International Journal of     | 1        | Sciencetometrics                     | 1   |
| International Journal of                           | 1        | Research Policy                      | 27  |
| Innovation and Research                            | 1        | D 1 D 1'                             | 27  |
| International Journal of Business                  | 1        | R&D Management                       | 6   |
| and Management                                     |          |                                      |     |
| International Journal of Business                  | 1        | PLOS One                             | 1   |
| international Dusiness Review                      | <i>L</i> | Control                              | 1   |
| International Business Review                      | 2        | Dynamics Production Planning &       | 1   |
| International Business Journal                     | 1        | Organizational                       | 1   |
| Organizational Innovation                          |          |                                      |     |
| International Journal of                           | 2        | Organizational Studies               | 2   |
| & Practice   |          | of Resources                         |     |
| Innovation-Management Policy                       | 3        | Operation Management                 | 1   |
| Industrial Marketing Management                    | - •      |                                      | -   |
| Industrial Marketing                               | 14       | MIT Sloan Management                 | 1   |

#### 1.1.1.1 Tertiary heading no. 1

When a table is sourced, provide the source at the end of its caption. Tables should only be included after citation in the text. Additionally, all tables referenced in the text must be listed in the list of tables.

**Table 1.2**: Comparison between lab and simulation computer result (Gist, Schwoerer and Rosen, 1989)

| Length Ratio | Lab Experiment in<br>Average | Comparison Simulation in |
|--------------|------------------------------|--------------------------|
|              |                              | Average                  |
| 0.250        | 0.46                         | 0.560                    |
| 0.375        | 0.63                         | 0.738                    |
| 0.500        | 0.75                         | 0.861                    |
| 0.625        | 0.83                         | 0.939                    |
| 0.750        | 0.88                         | 0.981                    |
| 0.875        | 0.93                         | 0.997                    |
| 1.000        | 1.00                         | 1.000                    |

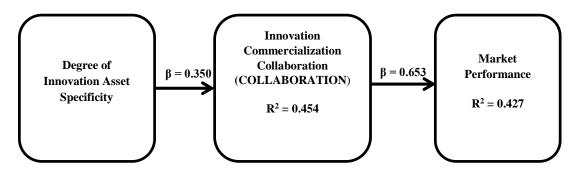
Figures in the thesis must be numbered in Arabic numerals, linked to the respective chapter number (e.g., the third figure in Chapter 4 is labeled "Figure 4.3"). The caption must be appearing below the figure, justified, and single-spaced between lines for each figure and the text within the figure, should written using the font size used in the document (as in thesis writing guideline) and single spaced between the lines.

If the table is arranged horizontally, the following is an example of the format for a horizontal table

Table 4.19: Correlation and Discriminant Validity

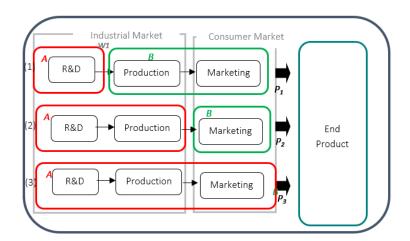
|   | 1     | 2     | 3     | 4     | 8     | 9     | 7     | $\infty$ | 6     | 10    | 11    | 12    | 13    |
|---|-------|-------|-------|-------|-------|-------|-------|----------|-------|-------|-------|-------|-------|
| 1. Degree of Innovation Uncertainty       | 0.801 |       |       |       |       |       |       |          |       |       |       |       |       |
| 2. Degree of Innovation Asset Specificity | 0.460 | 0.804 |       |       |       |       |       |          |       |       |       |       |       |
| 3. Information Sharing                    | 0.658 | 0.518 | 0.790 |       |       |       |       |          |       |       |       |       |       |
| 4. Trust                                  | 0.454 | 0.298 | 0.668 | 0.777 |       |       |       |          |       |       |       |       |       |
| 5. Business Understanding                 | 0.657 | 0.644 | 0.753 | 0.589 | 0.865 |       |       |          |       |       |       |       |       |
| 6. Communication                          | 0.662 | 0.486 | 0.765 | 0.637 | 0.825 | 0.862 |       |          |       |       |       |       |       |
| 7. Commitment                             | 0.658 | 0.552 | 0.758 | 0.618 | 0.827 | 0.793 | 0.852 |          |       |       |       |       |       |
| 8. Decision Synchronization               | 0.630 | 0.578 | 0.783 | 0.713 | 0.814 | 0.784 | 0.814 | 0.935    |       |       |       |       |       |
| 9. Resource Sharing                       | 0.685 | 0.548 | 0.765 | 0.570 | 0.729 | 0.695 | 0.759 | 0.832    | 0.844 |       |       |       |       |
| 10. Absorptive Capacity                   | 0.678 | 0.550 | 0.562 | 0.565 | 0.651 | 0.681 | 0.698 | 0.699    | 0.612 | 0.839 |       |       |       |
| 11. Disseminative Capacity                | 0.612 | 0.437 | 0.672 | 0.549 | 0.668 | 0.644 | 0.752 | 0.767    | 0.717 | 0.689 | 0.851 |       |       |
| 12. Market Performance                    | 0.570 | 0.365 | 0.612 | 0.516 | 0.527 | 0.502 | 0.585 | 0.646    | 0.675 | 0.573 | 0.592 | 0.871 |       |
| 13. Innovation Survival                   | 0.658 | 0.354 | 0.623 | 0.668 | 0.534 | 0.587 | 0.643 | 0.662    | 0.589 | 0.610 | 0.622 | 0.715 | 0.764 |

Note: Values in the diagonal (in bold) represent the square root of the AVE while off-diagonals are correlations



**Figure 5.9:** Mediating effect of (AS→COLLABORATION→MP)

When a figure is sourced, provide the source at the end of its caption. Figure should only be included after citation in the text. Additionally, all figures referenced in the text must be listed in the list of figures.



**Figure 2.7**: Three collaboration models in commercialization (Sources: Lin *et al.*, 2011)

If the figure is arranged horizontally, the following is an example of the format for a horizontal figure.

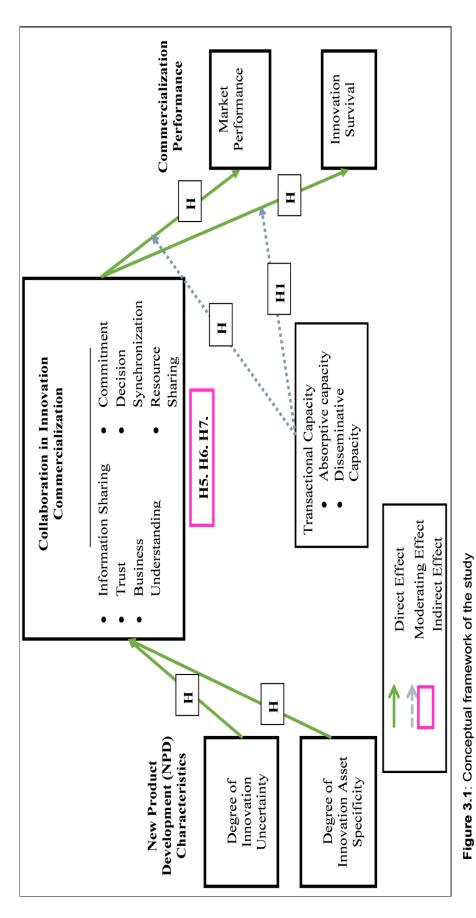


Figure 1.3: Concetual Framework of the Study

Mathematical equations must be written by employing the equation editor in MS WORD and be numbered using Arabic numerals. Equation numbers must be written at the end of the equation and linked to the chapter number. For example, the numbers (Equation / Eq. 1.1) and (Equation / Eq. 1.2) are given to the third and fourth equations respectively that appear in Chapter 1, as follows:

$$f(x) = a_0 + \sum_{n=1}^{\infty} \left( a_n \cos \frac{n\pi x}{L} + b_n \sin \frac{n\pi x}{L} \right)$$
 (Equation / Eq. 1.1)

$$\cos \alpha + \cos \beta = 2 \cos \frac{1}{2} (\alpha + \beta) \cos \frac{1}{2} (\alpha - \beta)$$
 (Equation / Eq. 1.1)

#### REFERENCES (APA)

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#### APPENDIX A